

FOR IMMEDIATE RELEASE

Stratosphere Casino Hotel and Tower To Launch World's Most Xtreme Thrill Ride Open to Public on Halloween

X Scream Thrill Ride To Take Passengers Over Edge of 1,149-Foot Tower

October 14, 2003—Las Vegas— The Stratosphere Casino Hotel and Tower is partnering with amusement industry leader Interactive Rides of Logan, Utah to create the ultimate extreme thrill ride, named X Scream. With the anticipated opening on Halloween 2003, X Scream will rank worldwide as one of the most intense themed attractions. The thrill ride will send riders over the edge of the Stratosphere Tower's Outdoor Observation Deck almost 900 feet above the Las Vegas Strip, announced Stratosphere officials.

"X Scream is truly a new generation of extreme thrill ride. An X Scream passenger is the type of person who wants to see if they can handle the intensity of literally going over the edge," said Bobby Ray Harris, senior vice president of operations at the Stratosphere Casino Hotel and Tower. "X Scream will play upon the passenger's primal fear of falling before pulling them back from over the edge. Basically it's controlled chaos," Harris added.

X Scream consists of an open vehicle that holds eight passengers in "escape proof" seats. The vehicle is attached to a pivoting track that propels the passenger vehicle over the edge of the Stratosphere Tower at 30 miles per hour. The vehicle will travel approximately 29 feet over the edge. Riders will experience free-fall maneuvers while racing back and forth repeatedly from the edge. X Scream is fully programmable with varying degrees of intensity. An unobstructed view of the world-famous Las Vegas Strip rewards those riders brave enough to ride X Scream.

"X Scream is yet another one-of-kind attraction added to the Stratosphere, which has become known for having a variety of unique amenities and experiences at great values," stated Harris. X Scream has generated some interest from corporations seeking naming rights, which could result in the ultimate extreme sponsorship opportunity in Las Vegas.

"Having ridden the Stratosphere's Big Shot and High Roller, I have experienced firsthand how being 900 feet in the air can make these rides extraordinarily thrilling. With the ability to actually dangle riders 900 feet above the ground, X Scream should prove to be insane, and give roller coaster enthusiasts and thrill seekers another reason to visit the Stratosphere," said Bill Linkenheimer, past president, American Coaster Enthusiasts.

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Project X Scream/P.2

X Scream will be the world's third highest thrill ride. The Stratosphere's Big Shot thrill ride and High Roller roller coaster are the first and second highest respectively.

X Scream is designed and manufactured by Interactive Rides, Inc., an amusement ride engineering and manufacturing company located in Logan, Utah. Key management of Interactive Rides, Inc. were involved in the design and construction of the popular "Big Shot" ride on the Stratosphere Tower, opened to the public in 1996.

Separately, tickets for X Scream are \$8.00 along with \$9.00 Tower admission. There are special value packages. One package includes Tower admission and one ride on X Scream for \$15. X Scream re-rides are only \$4.00.

Stratosphere is an integrated casino/hotel/entertainment complex located at the north end of the Las Vegas Strip. Highlighted by the 1,149-foot Stratosphere Tower, the tallest free standing observation tower in the United States, Stratosphere features 2,444 guest rooms and suites; an expansive 100,000 square foot casino offering the best odds in Las Vegas; uniquely themed restaurants; The Tower Shops at Stratosphere, a vast retail and entertainment mall; the Big Shot and High Roller thrill rides; and the popular American Superstars and Viva Las Vegas productions. For more information on the Stratosphere Casino Hotel and Tower, call 702-380-7777 or 800-99-TOWER (998-6937).

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Project X Scream Specifications:

- Ride Height from Ground 866 Feet
- Ride Height from Ride Base: 25 Feet
- Vehicle Travel: 69 Feet
- Ride Speed 30 Miles Per Hour
- Seat Capacity: 8 Passengers
- Brakes: Magnetic Braking System
- Passenger Restraints: Individual Restraints with "Escape Proof" Redundant Ratcheting System
- Power System: Hydraulic
- Control System: Programmable Allen-Bradley Controls
- Projected Public Openings: Fall 2003